



The New Zealand Genealogist Rate Card

The New Zealand Genealogist is published bi-monthly by the New Zealand Society of Genealogists. It has received 'Highly Commended' in the FFHS international family history magazine awards in 2012 and 2013; AFFHO Nick Vine Hall Award 2015 and 2019 and is a high quality publication that promotes the study of genealogy. MEMBERSHIP PROFILE: Genealogists and family historians throughout New Zealand as well as in Australia, United Kingdom, United States. Genealogical societies, libraries and archives throughout the world.

PRINT RUN: average 4,500
 MEMBERSHIP: average 4,500, plus 61 branches
 AFFILIATES & LIBRARIES: 200
 READERSHIP: estimated 20,000
 FORMAT: A4 and Full Colour throughout

Prices are GST Inclusive

Advertising Rates

Premium position

SIZE	DIMENSIONS (w x h)	SINGLE ISSUE	3+ ISSUES per issue
Inside front cover – full page	216 x 303 mm	\$1,600.00	\$1,440.00

Standard Positions

Full page	216 x 303 mm	\$1,100.00	\$1,000.00
Full page (internal) white space & running footers	180 x 262mm	\$1,100.00	\$1,000.00
Half page - vertical	105 x 300 mm	\$650.00	\$550.00
Half page - horizontal	216 x 152 mm	\$650.00	\$550.00
Third page - vertical	57 x 128 mm	\$500.00	\$450.00
Third page - horizontal	216 x 102 mm	\$500.00	\$450.00
Quarter page - vertical	89 x 134 mm	\$350.00	\$300.00
Quarter page - horizontal	216 x 52 mm	\$350.00	\$300.00
Market Place	70 x 50 mm	\$150.00	\$100.00
Inserts		\$0.20c	\$0.10c

Six Issue Discount: A further 10% discount applies if the same advertisement is to run for six consecutive issues.

Specifications

All material should be delivered to the Editor in the following format:

- High Resolution PDF or Tiff in CMYK colours
- Correct measurements
- All scanned images supplied are to be scanned at 100% of output (print) size at 300dpi.

Please get in touch if you are unsure of your design specification.

Deadlines & Publication Dates

Publication date - first week of	Booking deadline	Copy deadline – earlier preferred
February	5 January	10 January
April	15 February	1 March
June	15 April	1 May
August	15 June	1 July
October	15 August	1 September
December	15 October	1 November

Cancellation Policy: Cancellations must be made in writing to the Editor no later than one month prior to the final booking deadline date. If the booking is cancelled after this date, the agreed price will be charged.

Bookings: Contact the manager: nzsgmanager@genealogy.org.nz

Website: <http://www.genealogy.org.nz>

F138 Advertising Rate Card 2020

Premium position

SIZE	DIMENSIONS (w x h)	SINGLE ISSUE	3+ ISSUES per issue	ORDER (tick)
Inside front cover – full page	210 x 300 mm	\$1,600.00	\$1,440.00	

Standard Positions

Full page	210 x 300 mm	\$1,100.00	\$1,000.00	
Half page - vertical	105 x 300 mm	\$650.00	\$550.00	
Half page - horizontal	210 x 150 mm	\$650.00	\$550.00	
Third page - vertical	70 x 300 mm	\$500.00	\$450.00	
Third page - horizontal	210 x 100 mm	\$500.00	\$450.00	
Quarter page - vertical	105 x 150 mm	\$350.00	\$300.00	
Quarter page - horizontal	210 x 75 mm	\$350.00	\$300.00	
Market Place	70 x 50 mm	\$150.00	\$100.00	
Inserts		\$0.20c	\$0.10c	

Prices are GST Inclusive

Number of issues:	Total NZD
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Find my cheque, payable to “New Zealand Society of Genealogists”, enclosed

OR

Debit my credit card VISA MasterCard
 Expiry date: ____/____ Security No (3 digits on reverse of card) ____ Amount: \$

Name on card:

Signature:

Name:

Address:

Email:

Phone: ()

Date:

OR

Send invoice

Send orders to: NZSG Advertising, PO Box 14036, Panmure, Auckland 1741, New Zealand OR if paying by credit card it may be faxed to +64 9 570 4238 or emailed to accounts@genealogy.org.nz

